

ORGANIC HYDRATING SHEET MASK



R&D 2018-18/D04-1
Available in single sachet

ExpoScore : 0.5
AppScore: AACAA

Claims & Competitive advantages

Deeply moisturizes and soothes the skin. Maximal efficacy with a 15-minute application that lasts over time: instantly hydrated skin and for up to 4 weeks.
99.5% of natural origin ingredients, 20% of organic ingredients
Refreshing effect and pleasant fragrance
Easy to apply and instant comfort

Does your skin feels tight, irritated, itchy? Does it have red patches? This means that it lacks moisture. To hydrate your skin and nourish it deep down, there is nothing like a gentle hydrating mask. The beauty secret to adopt in order to care for your skin. With just one application, the hydrating mask ensures freshness and radiance.

Key ingredients

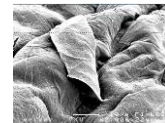


With a biotechnological active ingredient extracted from brown algae
Aloe Vera, hydrating power that compensates for water loss in the skin
Hyaluronic acid, forming a non-occlusive film that protects the skin from dehydration

Thickening agent from natural microorganisms, offering a pleasant sensation and helping to fix moisture in the skin

Efficacy & Harmlessness

With a biotechnological active ingredient specifically used for hydration.
Does not leave the skin feeling sticky after the mask has been applied



Before applying



After applying



- ✓ Activates the fixing of water to the Stratum Corneum, the outer layer of the epidermis
- ✓ Improves hydration after application
- ✓ Produces a long-term hydrating and restructuring effect for the skin

Mask sheet & packaging

100% natural biodegradable and compostable mask sheets:

- Organic cotton: for Cosmos Organic certification
 - Tencel for a gentle application, soft and with second skin effect.
- Packaging: single aluminum sachet, or single paper based sachet.

R&D stage

Ready to use formula.

